



BRAND STYLE GUIDE

JUNE 2020

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1 :: THE BRAND

MESSAGING AND HOW IT FITS WITHIN THE CREE LIGHTING OVERARCHING BRAND

:: SIMPLE

Our mission is simple: provide high performance, go-to LED lighting at incredible value. Contractors have enough to worry about; C-Lite LED lighting products make lighting projects one less hurdle in a day full of them.

:: EASY

From easy installation to making sure our products are always in stock and ready to go, we make jobs of all sizes quick and painless. C-Lite LED lighting is your no-hassle, “hey, that was easy” choice.

:: QUALITY

Cree Lighting won't put their name on just any box. Engineered to deliver great energy savings and powerful performance, C-Lite LED Lighting by Cree Lighting is backed by a great warranty and Cree Lighting's world-class live customer support. You can relax knowing that with C-Lite LED lighting, Cree Lighting has got your back.

:: WITHIN CREE LIGHTING

Where Cree Lighting innovates the “what,” we innovate the “how.”

Where Cree Lighting's messaging is lofty and ambitious, we are practical and no-nonsense in purpose. Cree Lighting asks, “How can we change the way people see light?,” while we ask, “How can we make lighting one less thing to worry about?”

Cree Lighting is the scientist-dreamer reimagining the future; we are the contractor in the field with callouses on our hands.

We're two different players with different skill sets on the same team. And together, we're changing the lighting game from the inside out.

:: BRAND POV

We come from a long line of **STATUS-QUO HATERS** and **CONVENTIONAL-WISDOM-UPSETTERS**.

When we see an opportunity to change the way the industry works, **WE SEIZE IT**.

With C-Lite LED lighting, we see an opportunity to, **RAISE THE BAR** for contractors and the way they get their lighting.

AFTER ALL, WE'RE BAR-RAISERS BY BIRTH.

:: PERSONA

COMPETITIVE

We have an advantage, and we won't apologize for out-pricing or out-performing.

It's just business.

SMART

Practical, not bookish. If we see a better, more efficient, more affordable way to do something... we do it.

TRUSTWORTHY

We don't cut corners. We don't make promises we can't keep. We just get you the lighting you need when you need it.

:: **BRAND TONE**

TO THE POINT (WITH A WINK)

If there's a great deal, we don't hide it. Same for a great product benefit. We're serious about our business proposition. But we don't take ourselves too seriously. Just like our customers, we like a good joke. But we never lose sight of the offer at the expense of telling it.

SIMPLE (BUT INTERESTING) LANGUAGE

We don't gussy up our language too much. We keep it vernacular, and try to speak the language of our customers. They don't have time for nonsense. Neither do we.

LEARN FROM BIG BROTHER

As a Cree Lighting brand, we need C-Lite to sound like part of the family. We use the overall brand tone of Cree Lighting as a measuring stick. We don't venture up into the same world of wordplay and cockiness. But we learn from it, and incorporate it into our creative language when we can. Think of it as a "lite-er" version of the overarching Cree Lighting tone.

EXAMPLE HEADLINES:

Good LED Lighting shouldn't break the bank. Or break, period.

Need lighting lightning fast?

"Backed by Cree Lighting" means "We've got your back."

"Backed by Cree Lighting" means "Affordable isn't the same as cheap."

2 :: THE BRAND LOOK & FEEL

:: LOGO HORIZONTAL

The horizontal logo is preferred. Use in one of these 8 color options.

BURGUNDY



GRAY



WITH BOX



WITH BOX



B/W



ALL WHITE



B/W



ALL BLACK



:: LOGO VERTICAL

In special cases where a vertical logo must be used, choose from one of the following:

BURGUNDY



GRAY



B/W



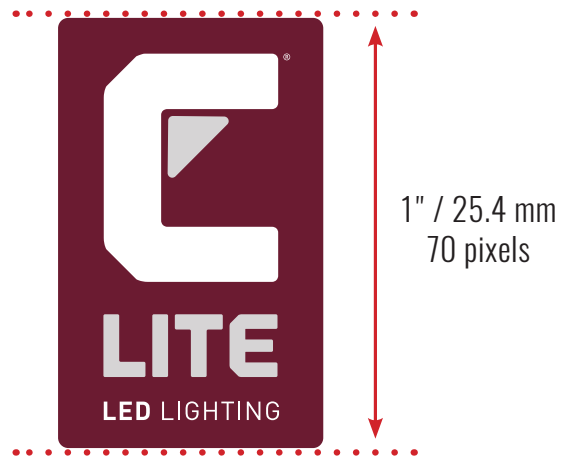
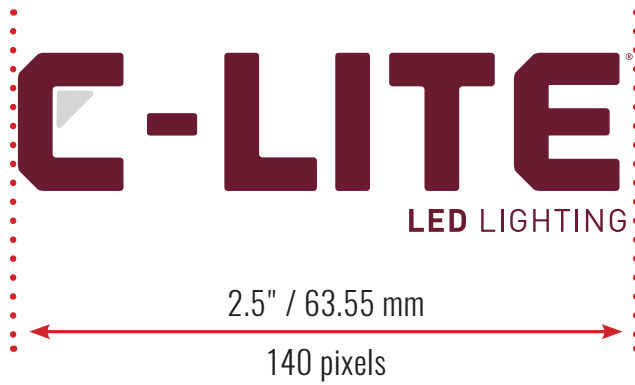
B/W



ALL WHITE



:: LOGO SIZING
MINIMUM SIZE



:: LOGO DOS AND DON'TS

LOGO SAFE AREAS

SPACING / CLEAR SPACE

The C-Lite logo should be surrounded by a region of background color at least as wide as the lettering width, as shown below:



INCORRECT SPACING OF THE LOGO

The C-Lite logo should never be presented such that it could be viewed as a compound mark. For example, the C-Lite logo should never be shown physically touching or adjacent to another mark such that the two marks appear to be part of the same overall trademark.



:: LOGO BACKGROUND EXAMPLES

The C-Lite logo may not be placed on a busy, obtrusive or multiple color background. The following are a few examples of acceptable and unacceptable uses.



✓ **ACCEPTABLE C-LITE LOGO** positioned on a background so that the logo is clear and visible. The following are a few examples of acceptable and unacceptable uses.

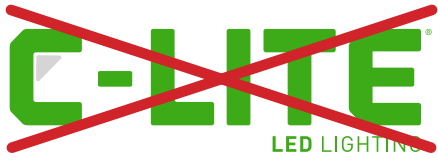


✗ **UNACCEPTABLE C-LITE LOGO** positioned on a background that makes the logo difficult to see.



✗ **UNACCEPTABLE C-LITE LOGO** positioned on a busy background that makes the logo difficult to see.

:: LOGO - INCORRECT USAGE EXAMPLES



Do not change the color of the logo type or mark.



FOR CONTRACTORS

Do not add text to the logo.



Do not rearrange any parts of the logo.



Do not distort the logo.

Rum aspelia eum is necto ipsam fugia
notatijs sum utisquatis ma velendit
conre ~~C-LITE~~ endam
repta ~~LED LIGHTING~~ xperum
harum niet quiaeca borepelic tem rest
volupta teceatur si coria animaior

Do not violate the clear space of the logo.



Do not substitute any part of the logo.



Do not add elements to logo.

The ~~C-LITE~~ Fixture is

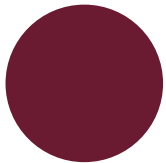
Do not use logo in text.



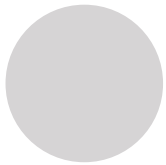
Do not skew the logo.

:: BRAND COLORS

PRIMARY COLORS

**Burgundy**

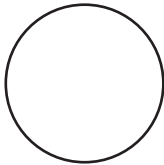
C: 38 M: 94 Y: 63 K: 45
R: 106 G: 27 B: 49
PMS 7421 C

**Gray**

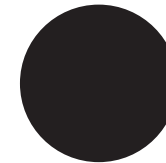
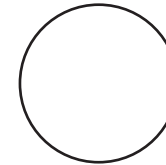
C: 16 M: 13 Y: 13 K: 0
R: 212 G: 212 B: 212
PMS 10101 C

**Gray for Digital Printing**

100K at 20%

**White**

SECONDARY COLORS

**Black****White**

NOTE ON COLOR VALUE CONVERSION

When converting codes, always start with RGB or CMYK where possible.

Do not ever convert codes starting from any PMS above as the result will not be consistent with the actual RGB/CMYK/HEX values used by Cree Lighting.

:: FONTS & TYPOGRAPHY

LITERATURE FONTS

OSWALD

HEADLINES :: Oswald Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

BODY COPY :: Oswald Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

:: FONTS & TYPOGRAPHY

LITERATURE FONTS

TABLE HEADLINES :: Oswald Medium

TABLE TEXT :: Oswald Light

EXAMPLES

PERFORMANCE SUMMARY
Initial Delivered Lumens: 4,800
CRI: ≥80
CCT: Soft White 3000K, Warm White 3500K, Neutral White 4000K, Cool White 5000K
Mounting: Surface or Junction Box
Input Power: 39 Watts
Dimmable: 0-10V dimming to 10%
Operating Range: 40°C (-140°F) - 40°C (104°)
Lifespan: Estimated >100,000 Hours
Power Factor: > 0.9
Total Harmonic Distortion: < 20%
Limited Warranty: 5-Years*
Replaces 2-Lamp T8

SKU	Replaces	CCT	Lumens	Watts	Dimensions
C-TR-A-FP14-HE-32L-35K-WH	2 x F17T8 1 x F32T8	3500K	3250	25	47-5/8" L x 11-5/8" W x 1-3/4" H
C-TR-A-FP14-HE-32L-40K-WH	2 x F17T8 1 x F32T8	4000K	3250	25	47-5/8" L x 11-5/8" W x 1-3/4" H
C-TR-A-FP14-HE-32L-50K-WH	2 x F17T8 1 x F32T8	5000K	3250	25	47-5/8" L x 11-5/8" W x 1-3/4" H
C-TR-A-FP22-HE-32L-35K-WH	2 x F17T8 1 x F32T8/U6	3500K	3250	25	23-5/8" L x 23-5/8" W x 1-3/4" H
C-TR-A-FP22-HE-32L-40K-WH	2 x F17T8 1 x F32T8/U6	4000K	3250	25	23-5/8" L x 23-5/8" W x 1-3/4" H
C-TR-A-FP22-HE-32L-50K-WH	2 x F17T8 1 x F32T8/U6	5000K	3250	25	23-5/8" L x 23-5/8" W x 1-3/4" H

:: FONTS & TYPOGRAPHY

PACKAGING FONTS

DIN

PRODUCT TITLE :: DIN Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

PRODUCT SPECIFICATIONS :: DIN Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

ADDITIONAL WEIGHTS :: DIN Medium, Light and Light Italic

DIN Medium and light, and light Italic fonts are used on specific packaging notations.
See the examples and C-Lite packaging templates for use of these additional weight fonts.

:: FONTS & TYPOGRAPHY

PACKAGING FONTS

EXAMPLES

EFFICIENCY YOU NEED. QUALITY YOU TRUST.
RENDEMENT ET QUALITÉ DIGNES DE CONFIANCE.

- Great Energy Savings
- Easy To Install
- Backed by Cree

Damp Location
Application humide

50W MH
Replacement / Remplace

Uses Only / Ne consomme que **11W**

>70 CRI / IRC
120-270V

1350
Lumens, 3000K (Warm white / Blanc chaud)

Product Size:
8-5/8"W x 7-1/2"H x 5-1/8"D

Dimension du produit:
21,91 cm W x 19,05 cm H x 13,02 cm D

8-5/8 po W x 7-1/2 po H x 5-1/8 po D

5 YEAR LIMITED WARRANTY
GARANTIE LIMITEE DE 5 ANS*

UL US LISTED
HOMOLOGUÉE AU CANADA ET AUX É.-U.

c-lite.com
Made in China / Manufactured for Cree Lighting Durham, NC, 27703
US: 1-866-924-3645
Canada: 1-800-473-1234

Fabriqué en Chine / Fabriqué pour Cree Lighting Durham, NC, 27703
États-Unis : 1 866 924-3645
Canada: 1 800 473-1234

*see creelighting.com/warranty for details
*voir les détails sur creelighting-canada.com/resources/service-support/warranty

EFFICIENCY YOU NEED. QUALITY YOU TRUST.
RENDEMENT ET QUALITÉ DIGNES DE CONFIANCE.

- Great Energy Savings
- Easy To Install
- Backed by Cree

Damp Location
Application humide

3 x F32TB
Replacement / Remplace

Uses Only / Ne consomme que **34W**

>80 CRI / IRC
120-277V

4300
Lumens, 5000K (Cool / froid)

5 YEAR LIMITED WARRANTY
GARANTIE LIMITEE DE 5 ANS*

Product Size:
47-3/4" L x 23-3/4" W x 2-3/4" H

Dimension du produit:
121,285 cm L x 60,325 cm L x 6,955 cm H
47-3/4 po L x 23-3/4 po L x 2-3/4 po H

UL US LISTED
HOMOLOGUÉE AU CANADA ET AUX É.-U.

c-lite.com
Made in China / Manufactured for Cree Lighting Durham, NC, 27703
US: 1-866-924-3645
Canada: 1-800-473-1234

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Canada: 1 800 473-1234

*see creelighting.com/warranty for details
*voir les détails sur creelighting-canada.com/resources/service-support/warranty

PACKAGING TEMPLATES ::

Use C-Lite Packaging templates to ensure that proper fonts are used for each specification and notation on the packaging artwork.

3 :: PUTTING IT ALL TOGETHER


:: COLLATERAL

SALES SHEETS

C-Lite® 4' LED Wraps
C-WR-A-WLIN4-48L Series

OUTSTANDING VALUE AND ENERGY EFFICIENCY

C-Lite® Wraps offer outstanding value and feature energy efficient, easy to install, highly reliable fixtures backed by a 5 year limited warranty and industry leading Cree Lighting support. With traditional 2' and 4' wide linear wrap options available, C-Lite® Wraps are ideal for quickly and easily illuminating industrial and commercial facilities, including maintenance areas and warehouses, while dramatically reducing energy consumption.



Knock-out holes - for continuous row installations

Made with High Quality Steel with high reflectance paint - Durable and high lumen output

100,000 Hours - Long Life (less call backs)

123 Lumens Per Watt - High efficiency, money saving fixture

80+ CRI

Polycarbonate Lens - Durable

8' - 12' Mounting Height - Able to be surface mounted to 2.75", 3.5" or 4.75" junction box

Weights 6.6 pounds - Easy to lift and install

UL Listed - Damp Locations

Warranty - 5 Year

DLC DLC Qualified - for utility rebate opportunities

C-LITE
LED LIGHTING

FRONT

C-Lite® 4' LED Wraps C-WR-A-WLIN4-48L Series

PERFORMANCE SUMMARY
Initial Delivered Lumens: 4,800
CRI: >80
CCT: Soft White 3000K, Warm White 3500K, Neutral White 4000K, Cool White 5000K
Mounting: Surface or Junction Box
Input Power: 39 Watts
Dimmable: 0-10V dimming to 10%
Operating Range: 40°C (-140°F) - 40°C (104°F)
Lifespan: Estimated >100,000 Hours
Power Factor: > 0.9
Total Harmonic Distortion: < 20%
Limited Warranty: 5-Years*
Replaces 2-Lamp T8




KEY APPLICATIONS

The C-Lite LED Wraps are ideal choice for surface-mount applications in retail, industrial, commercial office and educational environments where general illumination is needed for completing tasks, enhanced safety and security, with minimal maintenance costs.



RECOMMENDED USE

- Industrial
- Commercial
- Maintenance Areas & Warehouses
- General Illumination

Visit creelighting.com or contact a Cree Lighting representative to learn more.

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C-LITE
LED LIGHTING

BACK


:: COLLATERAL

SPEC SHEETS

C-DS6-A Series
Premium LED 6" Disk Light
Replaces 75W Incandescent

C-LITE
LED LIGHTING

Premium LED surface mount disk lights providing the best combination of performance and value for both residential and commercial applications. These fixtures at 15W input offer 63 LPW with 90 CRI color rendering. Easy to install, these downlights are suitable for use in most standard 4" J-Box applications.



PRODUCT SPECIFICATIONS

OVERVIEW

- Initial Delivered Lumens: 950
- CRI: > 90
- CCT: Warm White 2700K, Soft White 3000K, Neutral White 4000K
- Input Power: 15 Watts
- Dimmable: Yes
- Distribution: 90° Flood
- Meets CA Title 24 JA8 Requirements
- Operating Temperature Range: -25 C (-13° F)
- Lifespan: Estimated > 50,000 Hours
- Power Factor: > 0.9
- Total Harmonic Distortion: < 20%
- Limited Warranty: 5 Years*
- Replaces 75W Incandescent




EFFICIENT	DURABLE	RECOMMENDED USE	INPUT VOLTAGE
• Up to 63 LPW	• Durable metal housing protects LEDs and power supply	• New construction/retrofit upgrade for residential and commercial lighting	• 120V

ORDERING INFORMATION
Example: C-DS6-A-950L-27K

C-DS6-A	950L	
PRODUCT	LUMEN PACKAGE	CCT
C-DS6-A	950L 950 Lumens 15W	27K Warm White (2700K) 30K Soft White (3000K) 40K Neutral White (4000K)

Note: For master carton order six single packs.

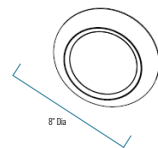
CERTIFICATIONS:

US: c-lite.com T (800) 236-6800 F (262) 504-5415 Canada: creeledlighting.ca/canda.com T (800) 473-1234 F (800) 890-7507
Rev. Date: V1 03/12/2020 For informational purposes only. Content is subject to change. *See creeledlighting.com/warranty for details

FRONT

C-DS6-A Series



SERIES OVERVIEW

DIMENSIONS	PRODUCT WEIGHT	MOUNTING HEIGHT	SPACING
8" L x 8" W x 1" H	0.3 lbs.	N/A	N/A

FIXTURE SPECIFICATIONS

HOUSING	Durable metal housing protects LEDs and power supply Suitable for insulated and non-insulated ceilings
LENS ASSEMBLY	Diffusing polycarbonate lens shields direct view of LEDs while lower reflector balances brightness of lens with the ceiling to create a low-glare high angle appearance
MOUNTING	Mounts to 4" square, octagonal and round surface mounted junction boxes

ELECTRICAL PERFORMANCE

OPERATING TEMPERATURE RANGE	LIFESPAN L ₇₀ AT 25°C (77°F)	POWER FACTOR	TOTAL HARMONIC DISTORTION	DIMMABLE
-25°C (-13°F)	Estimated 50,000 Hours	> 0.9	< 20%	Yes Dimmable to 10% with select dimmers

INPUT VOLTAGE	120V
CURRENT DRAW (Amps)	0.14


WARRANTY AND CERTIFICATIONS

WARRANTY	UL LISTED	ENERGY STAR
5 Year Limited*	Wet Listed	ENERGY STAR® certified. Please refer to https://www.energystar.gov/productfinder/product/certified-lighting/fixtures/ results for most current information

CA RESIDENTS WARNING: Cancer and Reproductive Harm - www.cdph.ca.gov

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US: c-lite.com T (800) 236-6800 F (262) 504-5415 Canada: creeledlighting.ca/canda.com T (800) 473-1234 F (800) 890-7507
Rev. Date: V1 03/12/2020 For informational purposes only. Content is subject to change. *See creeledlighting.com/warranty for details



BACK

:: COLLATERAL


PROMOTION FLYERS

C-Lite® Flat Panel Blow Out Special


While Supplies Last! Use Promo Code: FPBLOWOUT2020

FEATURES & BENEFITS
Replaces linear fluorescent fixtures in new construction or renovations.


- CRI: 80
- Location Type: Damp
- Voltage: 120-277V
- Dimmable, 0-10V
- White
- Mounting: Recessed
- Emergency Battery Backup Option Available (EB)
- 5-year limited warranty
- Applications: Office, Education & Healthcare
- Please consult spec sheets for additional details



2' x 2' LED Flat Panel Troffer



2' x 4' LED Flat Panel Troffer



1' x 4' LED Flat Panel Troffer



2' x 2' LED Flat Panel	Replaces	CCT	Lumens	Watts	DLC	Was	NOW
C-TR-B-PP22-40L-50K-WH	2 x f3278/U6	5000K	4000	40	Standard		
C-TR-A-PP22-HE-32L-40K-WH	2 x f1178 1 x f3278/U6	4000K	3250	25	Premium		
C-TR-A-PP22-HE-32L-50K-WH	2 x f1178 1 x f3278/U6	5000K	3250	25	Premium		
C-TR-A-PP22-HE-32L-35K-WH-EB	2 x f1178 1 x f3278/U6	3500K	3250	25	Premium		
C-TR-A-PP22-HE-32L-40K-WH-EB	2 x f1178 1 x f3278/U6	4000K	3250	25	Premium		
C-TR-A-PP22-HE-32L-50K-WH-EB	2 x f1178 1 x f3278/U6	5000K	3250	25	Premium		

2' x 4' LED Flat Panel	Replaces	CCT	Lumens	Watts	DLC	Was	NOW
C-TR-B-PP24-50L-35K-WH	3 x f3278	3500K	5000	50	Standard		
C-TR-B-PP24-50L-50K-WH	3 x f3278	5000K	5000	50	Standard		
C-TR-A-PP24-HE-50L-35K-WH-EB	3 x f3278	3500K	5000	50	Premium		
C-TR-A-PP24-HE-50L-40K-WH-EB	3 x f3278	4000K	5000	50	Premium		
C-TR-A-PP24-HE-50L-50K-WH-EB	3 x f3278	5000K	5000	50	Premium		

1' x 4' LED Flat Panel	Replaces	CCT	Lumens	Watts	DLC	Was	NOW
C-TR-B-PP14-40L-35K-WH	2 x f3278	3500K	4000	40	Standard		
C-TR-B-PP14-40L-50K-WH	2 x f3278	5000K	4000	40	Standard		
C-TR-A-PP14-HE-32L-35K-WH	2 x f1178 1 x f3278	3500K	3250	25	Premium		
C-TR-A-PP14-HE-32L-35K-WH-EB	2 x f1178 1 x f3278	3500K	3250	25	Premium		
C-TR-A-PP14-HE-32L-40K-WH-EB	2 x f1178 1 x f3278	4000K	3250	25	Premium		
C-TR-A-PP14-HE-32L-50K-WH-EB	2 x f1178 1 x f3278	5000K	3250	25	Premium		

To learn more about Cree Lighting and C-Lite LED lighting products, visit www.creeledlighting.com or contact your Sales Representative.

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:: COLLATERAL

ORDERING GUIDE SHEETS



HOT SHEET

C-Lite® LED Product Ordering Guide


Customer Name: _____ Valid Through: _____ Quote #: _____
(If applicable)

OUTDOOR



C-Lite® Area Lights

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-ARA-SLS-10L-40K-UL-3PC-DB	LED Area Light Type V, N/MTG 9800L 4K 120		250W M	73	
C-ARA-SLS-31L-40K-UL-3PC-DB	LED Area Light Type V, N/MTG 31,100L 4K 1		400W PS	220	



C-Lite® Wall Packs

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-WP-A-ARFC-SM-1L-40K-DB	LED Wall Pack, Full Cutoff Architectural, 1500		50W MH	11	
C-WP-A-ARFC-SM-3L-40K-DB	LED Wall Pack, Full Cutoff Architectural, 3100		100W PS	28	
C-WP-A-ARFC-LG-4L-40K-DB	LED Wall Pack, Full Cutoff Architectural, 4900		150W PS	35	
C-WP-A-ARFC-LG-8L-40K-DB	LED Wall Pack, Full Cutoff Architectural, 8900		250W M	73	



C-Lite® Flood Lights

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-FLA-RTS2-13L-40K-DB	LED Floodlight, Narrow, 13,500L, 4K, 120V-27		250W PS	13600	
C-FLA-RTS4-23L-40K-DB	LED Floodlight, Narrow, 22,900L, 4K, 120V-27		400W PS	22900	



C-Lite® Canopy Lights

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-CP-B-SQ-3L-40K-DB	LED Square Canopy Light, 3600L, 4K, 120V-2		100W PS	3600	
C-CP-B-SQ-4L-40K-DB	LED Square Canopy Light, 4900L, 4K, 120V-2		150W PS	4900	
C-CP-B-SQ-7L-40K-DB	LED Square Canopy Light, 7200L, 4K, 120V-2		175W M	7900	

Area Light Mounting Arms/Options

C-Lite Item Number	Description	Finish	Size/Fits	Price
C-ACC-A-MTSL- 2IN	LED Mount Slipfitter 2"	Dark Bronze	2" Fits C-ARA-SL Series	
C-ACC-MTFL-AR- SL34S-BIN-DB	LED 8" Mounting Arm, for pole mounting	Dark Bronze	Fits C-ARA-SL Series	
C-ACC-A-UB-AR- SL34S-3X3X6-DB	LED Trunion Mount U-Bracket, for pole mounting	Dark Bronze	Fits C-ARA-SL Series	




LED Mount Slipfitter 2"



LED 8" Mounting Arm



LED Trunion Mount U-Bracket

FRONT

C-Lite® LED Product Ordering Guide

Customer Name: _____ Valid Through: _____ Quote #: _____
(If applicable)

INDOOR



C-Lite® Basket Troffer

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-TR-A-BT24-43L-35K-WH	LED 2X4 Basket Troffer, 4300L, 3500K, 120-277V, 0-1		3 x F32T8 (43L)	4300	
C-TR-A-BT24-43L-40K-WH	LED 2X4 Basket Troffer, 4300L, 4000K, 120-277V, 0-1		3 x F32T8 (43L)	4300	



C-Lite® Flat Panel Troffer

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-TR-B-PP22-40L-35K-WH	LED 2X2 Flat Panel, 4000L, 3500K, 120-277V, 0-10V D		2 x F32T8/U6	40	
C-TR-B-PP22-40L-40K-WH	LED 2X2 Flat Panel, 4000L, 4000K, 120-277V, 0-10V D		2 x F32T8/U6	40	
C-TR-B-PP24-50L-35K-WH	LED 2X4 Flat Panel, 5000L, 3500K, 120-277V, 0-10V D		3 x F32T8	50	
C-TR-B-PP24-50L-40K-WH	LED 2X4 Flat Panel, 5000L, 4000K, 120-277V, 0-10V Dimming		3 x F32T8	50	



C-Lite® High Bay

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-HB-A-RD-13L-40K-UL-WH	LED Round High Bay - No Reflector, 13000L, 4K, 120V-277V		175W PSMH	100	
C-HB-A-RD-30L-40K-UL-WH	LED Round High Bay - No Reflector, 30000L, 4K, 120V-277V		400W PSMH	232	



C-Lite High/Low Bay Accessory

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-HB-A-RD-HBAR	LED Round High Bay White Aluminum Reflector		N/A		



C-Lite® Linear Wrap

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-WR-A-WLN2-24L-35K-WH	Linear Wrap Wide 19W 2400L 2FT U 35K, White		1-Lamp T8	19	
C-WR-A-WLN2-24L-40K-WH	Linear Wrap Wide 19W 2400L 2FT U 40K, White		1-Lamp T8	19	
C-WR-A-WLN4-48L-35K-WH	Linear Wrap Wide 39W 4800L 4FT U 35K, White		2-Lamp T8	39	
C-WR-A-WLN4-48L-40K-WH	Linear Wrap Wide 39W 4800L 4FT U 40K, White		2-Lamp T8	39	



C-Lite® Strip

C-Lite Item Number	Description	DLC Status	Replacement	Wattage	Price
C-STRIP-A-LN2-12L-35K-WH	C-Lite 24IN Linear Strip, 1200 Lumen, 3500K, 80CRI, 10W, Wh		1-Lamp T8 17W	10	
C-STRIP-A-LN2-12L-40K-WH	C-Lite 24IN Linear Strip, 1200 Lumen, 4000K, 80CRI, 10W, Wh		1-Lamp T8 17W	10	
C-STRIP-A-LN4-23L-35K-WH	C-Lite 48IN Linear Strip, 2300 Lumen, 3500K, 80CRI, 20W, Wh		2-Lamp T8 32W	19	
C-STRIP-A-LN4-23L-40K-WH	C-Lite 48IN Linear Strip, 2300 Lumen, 4000K, 80CRI, 20W, Wh		2-Lamp T8 32W	19	

Please email all inquiries, purchase orders and comments to: _____

To learn more about these Cree and C-Lite LED lighting products, please visit lighting.cree.com. All sales are subject to Cree's standard Sales Terms & Conditions which can be found at lighting.cree.com/resources/sales-terms-and-conditions. Cree reserves the right to modify or cancel this promotion at any time. ©2023 Cree, Inc. All rights reserved. Cree® is a registered trademark and the Cree logo, C-Lite® and the C-Lite logo are trademarks of Cree, Inc. Rev. Date: 04/13/2023




BACK

:: PRESENTATIONS

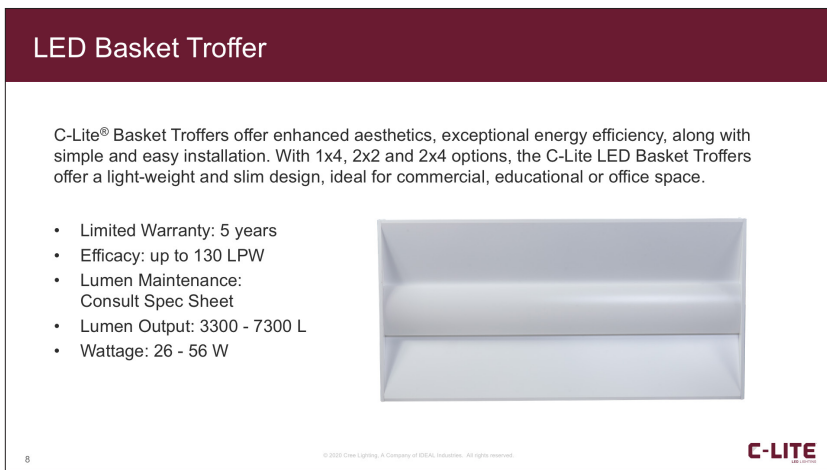
POWERPOINT



COVER SLIDE



DIVIDER SLIDE



DETAIL SLIDE WITH PICTURE

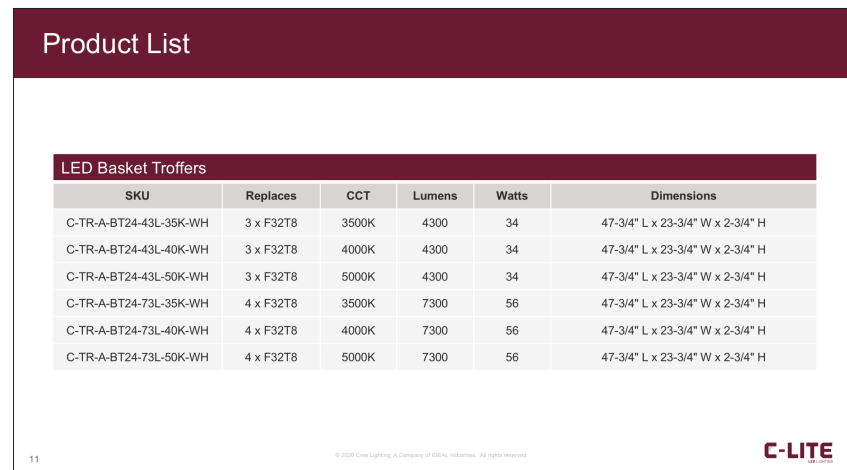


TABLE SLIDE

:: POINT OF SALE

COUNTER MAT



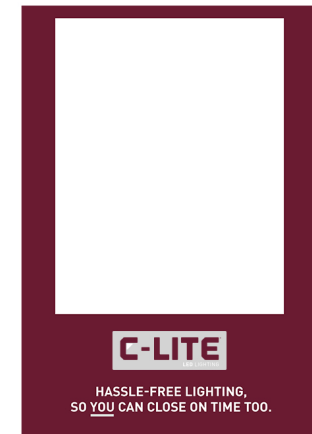
BANNER



POSTER



STORE SIGN



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